



BiG Netiquette rules

We invite you to visit our social media channels and interact with us and other people. The comment columns are intended as a place for lively debate.

You can contribute to an atmosphere of respect and polite behaviour by observing the following

- Be friendly and stick to the topic.
- Have a lively but respectful discussion.
- Respect the opinion of others.
- Feel free to notify us of any shortcomings.

All users have the right to express their opinions in the comment columns on our social media channels. However, comments may be removed if they:

- incite offences, crimes, hatred or violence;
- contain content that is offensive, defamatory, threatening, discriminatory or pornographic, or depicts violence;
- put a person's health or personal safety at risk;
- include commercial advertising;
- are obviously machine-generated (spam);
- are unrelated to the topic under discussion and have been posted multiple times;
- are obviously false, have been posted multiple times and serve to misinform;
- are not written in an official Swiss language, Swiss German or English.

Comments that are suspected to constituting an official offence, e.g. discriminatory comments based on race, ethnicity, religion or sexual orientation, or comments that incite hatred or violence, may in addition be reported to the police.

Comments may be automatically checked and removed temporarily if we receive an exceptionally high number of postings.

We reserve the right to block users on any of our social media platforms for a maximum of two years if their comments pose a particularly serious violation of the rules or if they post comments multiple times that fall under any of the above-mentioned criteria.

The first time a user violates our rules, they will be blocked for 3 months. Repeat offenders will be blocked for 6 months the second time they violate our rules, and 12 months the third time. After that, they will be blocked for 24 months each time.

For questions about managing comments or blocking a user please write to the address below.